



Mercedes-Benz Classic

Press Information

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## Mercedes-Benz SL of the R 107 model series: Premiere 50 years ago in April 1971

- **Eight-cylinder engines in the production SL for the first time**
- **During the 18 years of its production, more than 237,000 Roadsters of this model series were built**
- **The open SL was the basis of the SLC luxury class coupés in model series C 107**
- **Continuous expansion of the model range with six- and eight-cylinder engines**

Stuttgart. Fifty years ago, in April 1971, Mercedes-Benz initiated a new chapter in the fascinating history of the SL sports car: the 350 SL was the brand's first SL with a V8 engine and the first model in the R 107 model series to bear the "R" abbreviation for "roadster" for the first time. The completely new development, as an open two-seater with a fully retractable fabric top and removable hardtop, was a self-confident, sporty but luxurious vehicle and combined both performance and ride comfort perfectly. In the same year, Mercedes-Benz derived the four-seater luxury class coupés of the C 107 model series from the R 107 model series.

The R 107 is a worthy addition to the ranks of the SL family alongside the 300 SL racing sports car (W 194) from 1952, the 300 SL standard-production sports cars (W 198, as a coupé from 1954 to 1957 and as a roadster from 1957 to 1963), the 190 SL (W 121, 1955 to 1963) and the "Pagoda" SL of the W 113 model series (1963 to 1971). In 2021, the brand with the star is continuing its tradition of SL sports cars by launching the Mercedes-AMG SL in model series R 232.

### **A model for success with 18 years of series production**

The R 107 was produced from 1971 to 1989, during which time it was kept up to date with regular facelifts and new engines. With the exception of the G-Class, no other Mercedes-Benz has been produced for longer. Technically speaking, the Mercedes-Benz 350 SL launched 50 years ago had little to do with its direct predecessor, the W 113 "Pagoda" SL. Instead, the designers forged much closer links to the brand's current passenger car range of the time: the front and rear suspension

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\* Further information on the official fuel consumption and the official, specific CO<sub>2</sub> emissions for new passenger cars can be found in the publication entitled "Leitfaden über den Kraftstoffverbrauch, die CO<sub>2</sub>-Emissionen und den Stromverbrauch neuer Personenkraftwagen" ["Guidelines on the fuel consumption, CO<sub>2</sub> emissions and electricity consumption of new passenger cars"], available free of charge from all showrooms and from Deutsche Automobil Treuhand GmbH at [www.dat.de](http://www.dat.de)

systems, for example, were based on the “Stroke/8” models of the upper medium-size category. The **147 kW** (200 hp) V8 engine with a displacement of 3,499 cc was a carry-over from the premium-class Mercedes-Benz 280 SE 3.5 of the W 111 model series (coupé and cabriolet) and the W 108/109 model series (saloon).

The technical innovations found in the open sports car included the enhanced safety body development with an independent frame-floor unit made of sheets of different thicknesses to provide defined crumple behaviour, the fuel tank installed above the rear axle to protect it in the event of a collision, high-strength steels in the A-pillars and windscreen frame with its glued-in glass, as well as the interior with a new four-spoke safety steering wheel, padded surfaces and deformable elements as a contribution to passive safety. From March 1980, this SL was fitted with the ABS anti-lock brake system and, from January 1982, with a driver’s airbag and belt tensioners as a supplementary restraint system – these items were available as optional extras.

### **Wide variety of engine options**

Following the debut of the 350 SL, Mercedes-Benz continued to expand the range of this model series. In 1973, the **165 kW** (225 hp) 450 SL, also with an eight-cylinder engine, that had initially been reserved for export to North America from autumn 1971, appeared on the European markets. In 1974, the six-cylinder 280 SL (**136 kW**/185 hp) version followed. For the first time in the history of the SL, this meant that a model series was now available with a choice of three different engines.

As a result of the 1980 facelift, the 380 SL (**160 kW**/218 hp) replaced the 350 SL, and the 500 SL (**177 kW**/240 hp) took over the position as the top model in place of the 450 SL. As part of the extensive overhaul, the interior of the sports cars, among other things, was adapted to match the S-Class Saloons of the 126 model series. In addition, the engineers upgraded numerous technical items, such as the transmission. Externally, the facelift was restricted to a few discreet improvements, among other things involving new bonnets made of light alloy and a front spoiler. The 500 SL was also fitted with the light-alloy boot lid with a black plastic rear spoiler from the SLC Coupé with the 5-litre V8 engine.

In 1985, Mercedes-Benz once again presented a completely revised model range for the R 107 model series. Besides slight changes to the exterior with 15-inch wheels and a uniform front spoiler for all the models as well as improved front suspension with zero scrub radius, the main focus was on an updated choice of engines. A highlight for all the fans of the sports cars with the star was the 300 SL with a 3-litre six-cylinder engine – because this **138 kW** (188 hp) sports car revived the model designation with which the SL story had begun in March 1952. The 420 SL (**160 kW**/218 hp) was a completely new addition, while the 500 SL (**180 kW**/245 hp) was given a redesigned engine with an electronic ignition system and the Bosch KE-Jetronic electronically

controlled mechanical fuel injection system. The top model of the R 107 series was the 560 SL with a spectacular 5.6-litre V8 engine, which, however, was reserved for export to North America, Japan and Australia. All the models were now offered with a closed-loop three-way catalytic converter.

Production of model series R 107 ended in August 1989, after more than 18 years. Over that period, the Sindelfingen plant had produced a total of 237,287 cars. Today, these open two-seaters are sought-after classics: the combination of luxury and sportiness still fascinates enthusiasts to this day.

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## Captions

21C0092\_001

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). This model was built until 1980. Studio photo from front right. (Photo signature in the Mercedes-Benz Classic archive: 21C0014\_059)

21C0092\_002

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). This model was built until 1980. Studio photo from front. (Photo signature in the Mercedes-Benz Classic archive: 21C0014\_060)

21C0092\_003

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). This model was built until 1980. Studio photo from right. (Photo signature in the Mercedes-Benz Classic archive: 21C0014\_061)

21C0092\_004

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). Contemporary genre photo from front left. (Photo signature in the Mercedes-Benz Classic archive: 1999DIG154)

21C0092\_005

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). Contemporary genre photo from front right. (Photo signature in the Mercedes-Benz Classic archive: 1999DIG153)

21C0092\_006

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). Contemporary genre photo from right. (Photo signature in the Mercedes-Benz Classic archive: 1998DIG86)

21C0092\_007

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). Contemporary driving shot from front right. (Photo signature in the Mercedes-Benz Classic archive: 1998DIG85)

21C0092\_008

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). Contemporary driving shot from rear left. (Photo signature in the Mercedes-Benz Classic archive: 1998DIG138)

21C0092\_009

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). Exterior photo from an elevated position with the doors open. (Photo signature in the Mercedes-Benz Classic archive: 1998DIG135)

21C0092\_010

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). Photo of the dashboard. (Photo signature in the Mercedes-Benz Classic archive: 1998DIG217)

21C0092\_011

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). Photo of the engine compartment. (Photo signature in the Mercedes-Benz Classic archive: 71105-9)

21C0092\_012

Mercedes-Benz 350 SL (R 107, production period 1971 to 1989). 3.5-litre V8 engine M 116. (Photo signature in the Mercedes-Benz Classic archive: A5918)